

PHILIPPINE DEVELOPMENT PLAN RESULTS MATRICES 2017-2022
CHAPTER 7: PROMOTING PHILIPPINE CULTURE AND VALUES

Objectives/Results	Indicator	Baseline ^a		Annual Plan Targets						End-of-Plan Target ^b	Means of Verification	Responsible Agency ^c	Reporting Entity ^d	Assumptions and Risk	
		Year	Value	2017	2018	2019	2020	2021	2022						
Societal Goal															
To lay down the foundation for inclusive growth, a high-trust and resilient society and a globally competitive knowledge economy															
Intermediate Goal															
Enhancing the social fabric															
Chapter Outcome 1															
Philippine culture and values promoted	Level of awareness of the following increased: (1) Filipino values; (2) cultural diversity; (3) creativity; (4) culture-sensitivity ^e	None	None	N/A	TBD	TBD	TBD	TBD	TBD	TBD	National Survey to be led by NCCA	NCCA	NCCA		
	Tolerance and respect for others enhanced ^e	None	None	N/A	TBD	TBD	TBD	TBD	TBD	TBD	National Survey to be led by NCCA	NCCA	NCCA		
	Pride of being Filipino increased (%) ^e	2013	92.2 ^f	N/A	TBD	N/A	N/A	N/A	N/A	TBD	National Survey to be led by NCCA	NEDA	NCCA		
	Pride of place increased (%) ^e	2018	TBD	N/A	TBD	N/A	N/A	N/A	N/A	TBD	National Survey to be led by NCCA	PSA	NCCA		
	Percentage of beneficiaries (individuals, groups, organizations, communities) of culture PAPs reached over the total number of targets increased ^e	2016	19.39	TBD	TBD	TBD	TBD	TBD	TBD	TBD	National Commission for Culture and Arts (NCCA) data ^g	All cultural agencies, NCIP	NCCA		
Aggregate Outputs															
	Number of development plans with culture components increased (cumulative) ^h														
	Regional Development Plans	2016	0	17	17	17	17	17	17	17	17	Regional Development Plans, Comprehensive Land Use Plans, Regional Development Investment Programs	NEDA	NEDA	
	Provincial Development Plans	2016	0	0	0	0	81	81	81	81	81	Provincial Development and Physical Framework Plans, Provincial Investment Plans	NEDA	NEDA	
Sub-chapter Outcome 1															
Diverse cultures valued															
Aggregate Outputs															
	Number of cultural centers/hubs ⁱ established for cultural exchange activities and other activities of the community	2016	0	None	None	None	1	None	1	2	NCCA data	NCCA	NCCA		
	Number of cultural conservation management plans developed across all levels of government ⁱ	2016	0	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Conservation masterplan developed for national cultural treasures	NM, NHCP	NCCA		
	Number of documentations conducted on indigenous knowledge systems and practices increased	2016	313	78	293	365	389	96	120	1,341	National Commission on Indigenous Peoples (NCIP) Report	NCIP	NCIP		

* Agencies contributing to the Results Matrix albeit not formal members of the Planning Committee on Culture.

^a Actual data as of December 2015, or most recent available data. May not necessarily be year-end values

^b May either be the cumulative or incremental target value at the end of the Plan period

^c Agency accountable for delivering the outputs/outcome

^d Lead agency responsible for reporting progress on indicator targets

^e Studies to determine the baseline values will be completed by 2018. Setting of Plan targets will be determined depending on the baseline results

^f The value was derived from the results of FLEMMS 2013. The conduct did not include Region VIII population due to Typhoon Haiyan.

^g NCCA data: 1) support for participation in local and international conventions, expositions, exhibits, and festivals; 2) number of beneficiaries of local and international programs for self-development

^h Provinces may already have their development plans and so inclusion of culture components may be done simultaneously during the PDP midterm update.

ⁱ Cultural hubs include facilities for Knowledge Development Centers and Institutes for Living Tradition

^j There are no conservation masterplans prepared by the cultural agencies for national cultural treasures. Starting 2018, the cultural agencies will be preparing their masterplans by 2018. Update of the Public Investment Program and setting of Plan targets will commence after this update.

Objectives/Results	Indicator	Baseline ^a		Annual Plan Targets						End-of-Plan Target ^b	Means of Verification	Responsible Agency ^c	Reporting Entity ^d	Assumptions and Risk
		Year	Value	2017	2018	2019	2020	2021	2022					
Sub-chapter Outcome 2														
"Pagkamalikhain" values of creative excellence advanced	Percentage of filed applications for intellectual property for individual creative works increased (incremental)	2016	35	42	50	60	73	87	105	105	Report furnished by DTI-DCP	DTI-DCP	DTI-DCP	
	Percentage of number of products with Philippine cultural influences increased (incremental)	2016	574	631	694	763	840	924	1016	1016	Report furnished by DTI-DCP	DTI-DCP	DTI-DCP	
Aggregate Outputs														
	Number of recognized or awarded creative works and artists ^e	2016	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Data from cultural agencies, DTI	NCCA	NCCA	
	Number of arts organizations and arts councils established per region ^e	2016	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	NCCA Reports	NCCA	NCCA	
	Number of regional arts academies and schools implementing special programs in the arts increased ^e	2016	0 ^f	TBD	TBD	TBD	TBD	TBD	TBD	TBD	NCCA Reports	DepEd	DepEd	
	Percentage of number of trained designers increased (incremental)	2016	63	69	76	84	92	101	112	112	Data from DTI-DCP	DTI-DCP	DTI-DCP	
	Increased number of guests and participants at cultural sites and activities	2016	63	69	76	84	92	101	112	112	Data from NCCA Reports	All relevant cultural agencies ¹	NCCA	
Sub-chapter Outcome 3														
Values that foster the common good inculcated	Curricula integrating corpus of values used at all year levels [K to 12] enhanced (%) ^m	2016	100	100	100	100	100	100	100	100	Education curricula of public and private schools nationwide	DepEd	DepEd	
Aggregate Outputs														
	Percentage of the population reached by IEC materials produced and disseminated through various media channels (i.e. TV, radio and IT) increased ⁿ	2017	0	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Proxy indicator viewership, listenership, and reach of media channels used	PCO-PIA	PCO-PIA	
	Number of agencies with programs that promote Filipino values for the common good at the level of public service increased ^e	2017	0	N/A	TBD	TBD	TBD	TBD	TBD	TBD	Agency reports furnished by the Civil Service Institute (CSI)	CSI*	CSI	
Sub-chapter Outcome 4														
Culture-sensitive public governance and development strengthened														
Aggregate Outputs														
	Number of formal agreements for inter-agency support for cultural initiatives across all levels of government increased	2017	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Report furnished by NCCA	All cultural agencies, DILG, DepEd	NCCA	
	Percentage of municipalities, cities, and provinces with Indigenous Peoples Mandatory Representation (IPMR) (cumulative)	2015 ^o	7	13	28	53	78	100	100	100	NCIP data ^p	NCIP	NCIP	
	Number of awareness and sensitivity campaign programs on the rights of PWD, indigenous persons, women, youth and children increased	2016	518	463	512	561	610	659	708	3,513	Data from NCDA, NCIP, PCW, NYC*, and other relevant cultural agencies ¹	NCDA, NCIP, PCW, NYC, and other relevant cultural agencies ¹	NCCA	

^k Crafting of the program curriculum is underway.

^l May pertain to agencies which composed the Planning Committee on Culture, or as indicated by the reporting entity during the midterm update

^m Based on the Edukasyon sa Pagpapakatao curriculum of DepEd, independent of the extra-curricular corpus of values to be developed

ⁿ Studies to determine the baseline values will be conducted by 2018. Plan targets will be determined based on the results. Roll out of the IEC materials will commence by 2019.

^o The 2015 baseline of 7 percent (a total of 2,707 LGUs) was an accomplishment upon approval of the Implementing Rules and Regulations on IPMR way back in 2009 until 2015. Low level of accomplishment was attained considering that government was not able to provide for the cost of the required activities leading to the selection process and NCIP's issuance of Certificate of Affirmation. Moreover, the IPMR Implementing Guidelines shall be enhanced within 2017. Users' manuals shall likewise be drafted to ease out and improve on the quality of facilitation.

^p Based on projected threshold. While the DILG provided a Universe of 43,751 LGUs across all levels, NCIP has projected that only 35,876 of these LGUs pass the threshold in terms of the Ancestral Domain/Population requirement for IPs to qualify for an IPMR position in an LGU.